LOCAL COUNCIL INTERNAL PLATFORM 2019

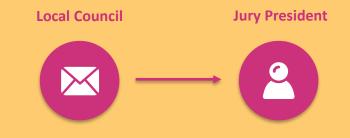


JURY PRESIDENT USE CASE



E-MAIL INFORMATION

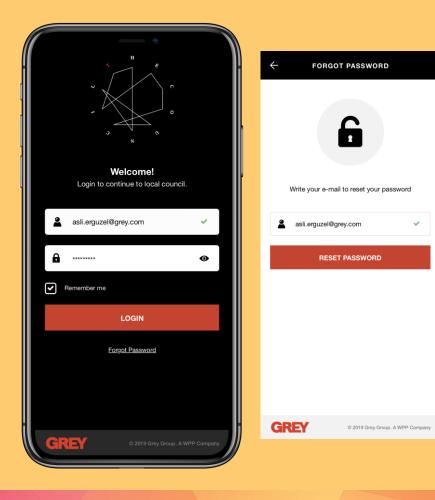
- After President of the Jury is assigned, they receive an informative e-mail.
- This e-mail contains the URL of the Local Council voting platform and a unique password.
- The link in the mail body will direct the user to the login page of the platform.





LOGIN

- At the login page, the user will enter the platform by typing their e-mail address and password, which was included in the e-mail.
- If they forget or lose their password, they could request a new password by clicking the link "Forgot Password".
- The user will receive the requested password by a new e-mail.







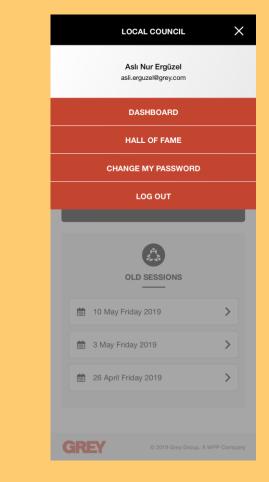
- The dashboard welcomes users who have successfully logged in to the platform.
- Users can access the session by clicking if there's an active session listed on the Dashboard.
- If there are no active sessions, users can create a new one.
- Hall of Fame will list projects with the highest average scores of all sessions.
- All previous sessions directed by the assigned Jury President will also be listed.

\leftarrow	LOCAL COUNCIL	
	Aslı, s an active session right now. inue session >	
	Add New Session	n
Q:	Hall Of Fame	>
	10 May Friday 2019	>
	3 May Friday 2019	>
	26 April Friday 2019	>
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MENU

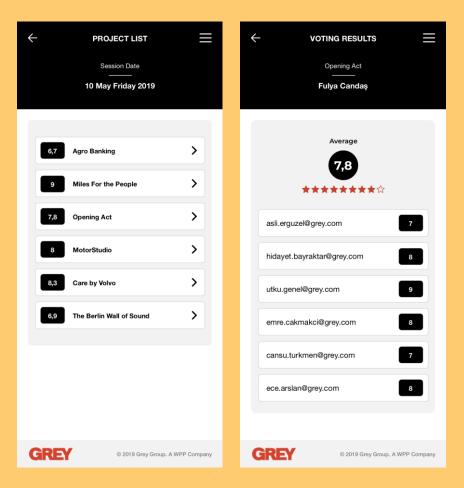
- The user can navigate quickly by clicking on the menu at the top right corner.
- Clicking "Dashboard" will redirect them to the opening page, "Add New Session" will create a new session, "Hall of Fame" will list projects with the highest points, "Change my Password" will allow the user to change their password and "Log Out" will log the user out of the system. ^(C)





OLD SESSIONS

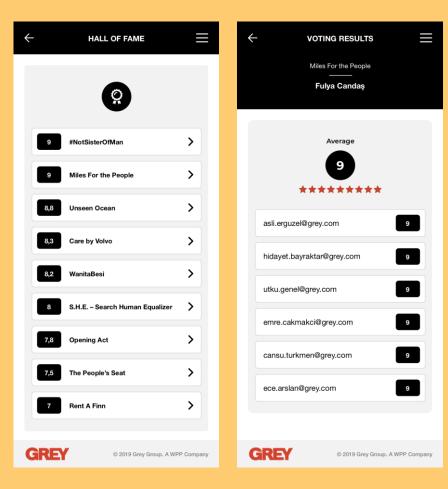
- The user will see every previous session as a list.
- When clicking to see the details for one of these sessions, they will see the project list of that session.
- They can view the average point for each project in the listing page, or click to see the detailed information of how each jury member voted per project.





HALL OF FAME

- The Hall of Fame page lists the projects that have reached the highest average score in the sessions that have taken place through the online Local Council platform.
- On the project listing page, the user can see the average scores. By clicking on the details, jury president can see specific scores given by each jury member.





CHANGE PASSWORD

- Passwords specified by the system and sent via e-mail can be changed with a unique password.
- Through the change password page, after typing the current password sent by the system, the users are required to type their new password twice in the provided text boxes.

← c	HANGE PASSWORD	
v	Vrite your new password	
Current	t Password	0
R New Pa	assword	0
R New Pa	assword Again	0
	CHANGE PASSWORD	
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ADD NEW SESSION

STEP 1: ADD JURY MEMBERS

- The first step to create a new session is to determine the jury members for that specific session.
- If a jury member is defined in the system for the first time, they're not listed in the dropdown, and the user will have to enter the e-mail address manually. However, if a jury member has been defined to the system at least once, they can be automatically selected from the dropdown.
- Removing the jury is possible before submitting selected jury members.
- The submitted jury members will receive an information email.

← ADD JURY MEMBERS		\leftarrow add jury members \equiv
<u>A</u> P		8
Type an e-mail or select from dropdov	vn 🗸	Type an e-mail or select from dropdown
ece.aslan@grey.com		alemsah.ozturk@grey.com fatih.kocak@grey.com alen.dursun@grey.com
cansu.turkmen@grey.com	Û	alper.balkanli@grey.com ufuk.cetincan@grey.com
hidayet.bayraktar@grey.com		hidayet.bayraktar@grey.com
utku.genel@grey.com		utku.genel@grey.com
umut.gulbayrak@grey.com		umut.gulbayrak@grey.com
emre.cakmak@grey.com		emre.cakmak@grey.com
* E-mail will be sent to the jury members your s	elected	* E-mail will be sent to the jury members your selected
SUBMIT		SUBMIT
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ADD NEW SESSION

STEP 2: ADD PROJECT

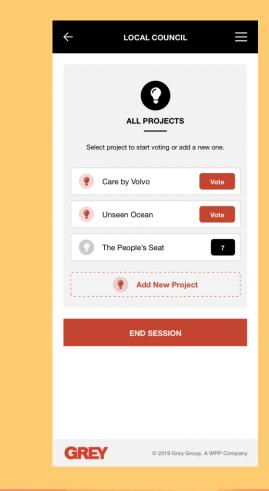
- The second step is adding the details for each project of the new session.
- At the start of the session, all projects can be added at once in bulk or skipped and gradually added to the process.
- While adding a project, the user will define the project name, project description and the name of the Project owner.
- If an assigned jury member is also actively involved in a presented project, the user will select that jury from the drop-down and disable them from the voting process of the project.

ADD PROJECT 🗮	ADD PROJECT 🗮
Ø	Ø
Project name	S.H.E Search Human Equalizer
Project description (max. 120)	As a browser extension, S.H.E. creates less biased results and stops the cycle.
Project owner's name	Hidayet Bayraktar
Type location or select from dropdown	Turkey 📋 🗸
Select owner if the person is a jury mem 👻	Select owner if the person is a jury mem 💙
Add New Project	fulya.candas@grey.com
SKIP	Add New Project
	COMPLETE THIS STEP
CREY D 2019 Grey Group. A WPP Company	C 2019 Grey Group. A WPP Company



ALL PROJECTS FOR SESSION

- All of the projects for the newly created session are listed on a page in bulk.
- During the session, users can see which project is currently being voted and its average score.
- It's possible to add a new project during the session by clicking the "Add New Project" button from this page if needed.
- Projects that have not yet been voted on can be put to the vote by clicking on the Vote button next to them.





VOTING

- Projects that are being put to the vote in the first step are voted and submitted between scores 1 to 10.
- In the second step, jury members voting process can be tracked.
- Voting can be finalized by clicking the "Finish Voting" button.
- In the results page, the average score for the project is displayed along with the votes of each jury member.

Fulya Candaş		\leftarrow voting \equiv
S.H.E. – Search Human Equalizer	Fulya Candaş	Fulya Candaş
Q	S.H.E. – Search Human Equalizer	S.H.E. – Search Human Equalizer
① Elick for information about accetty		
Grand Prix in Cannes (Seat in The World)	6	Average
Gold Lion (Seat in Show)	V	8
Silver Lion (Sect in Class)	asli.erguzel@grey.com 8	
Rronas Lion (Origina)		asli.erguzel@grey.com 8
Shortlat in Cannos (Gratifying) 6	ece.aslan@grey.com	ece.aslan@grey.com
Local Ameril (Capable)	cansu.turkmen@grey.com	cansu.turkmen@grey.com 9
Expected	utku.genel@grey.com	
ol 3		utku.genel@grey.com
Corviess 2	emre.cakmakci@grey.com 8	emre.cakmakci@grey.com 8
Texis	hidayet.bayraktar@grey.com -	hidayet.bayraktar@grey.com -
SUBMIT		
SUBNIT	FINISH VOTING	RETURN TO PROJECT LIST
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GREY © 2019 Gray Group, A WPP Company		

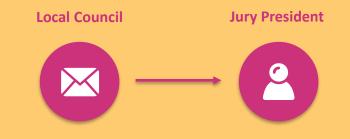


JURY USE CASE



E-MAIL INFORMATION

- An informative e-mail is sent to the jury members who are added to the system by the jury president to enter the system.
- A custom URL is included in this e-mail where the user can visit to vote in the voting platform of Local Council.
- By clicking on the link in the mail body, the user can access the voting page of the platform and wait for the jury president to start the voting process.





VOTING

- Projects that are being put to the vote in the first step are voted and submitted between scores 1 to 10.
- In the second step, the current status of jury members involved with the session can be viewed as those who have voted, and those who haven't voted yet.
- Jury members wait for the voting to be finalized by the Jury President.
- In the results page, the average score for the project is displayed. Members of the jury cannot view individual scores.

Fulya Candaş	VOTING	VOTING
S.H.E. – Search Human Equalizer	Fulya Candaş	Fulya Candaş
O	S.H.E. – Search Human Equalizer	S.H.E. – Search Human Equalizer
 Click for information about accelor 		
Grand Prix in Cennes (Reat in The World)	0	Average
Gold Lion (Rest in Show)	W	8
Silver Lion (Best in Closs)	asli.erguzel@grey.com	******
Rranse Lion (Original)	ece.aslan@grey.com	asli.erguzel@grey.com
Shorthat in Carness (Snetliging) 6		ece.aslan@grey.com
Local Award (Capable)	cansu.turkmen@grey.com	ece.aslan@grey.com
Expected T	utku.genel@grey.com	cansu.turkmen@grey.com
cul 3	emre.cakmakci@grey.com	utku.genel@grey.com
Cenies 2		emre.cakmakci@grey.com
Texic	hidayet.bayraktar@grey.com -	
BUEMIT		hidayet.bayraktar@grey.com -
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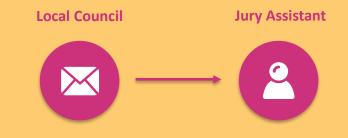


ASSISTANT USE CASE



E-MAIL INFORMATION

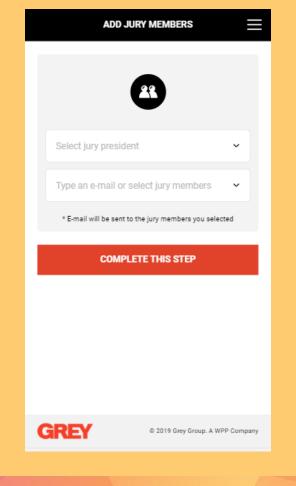
- An informative e-mail is sent to the assigned assistant so that they can enter the system.
- This e-mail contains the URL of the Local Council voting platform and a unique password.
- The link in the mail body will direct the user to the login page of the platform.





ADD JURY PRESIDENT & MEMBERS

- Assistants can select a jury president that was previously assigned into the system from a drop down menu.
- In the second box, the jury members for that session can be added by their e-mail or selected from the drop down menu.
- Completing this step will take the user to the dashboard where they can add the projects and begin the session.
- Jury Assistants aren't able to vote for the projects.





Thank you 🙄

